

USCR Reporting for 855 Product Categories

— Up To 900,000 Customized Product Categories —

USCR

**Uniform
Supermarket
Category
Reference**

Product Classification Structure

Class Level	No. of Class.	Manufacturers & Large Format Grocers	Small Format Grocers
1	42	Market	Category
2	291	Category	Sub-Category
3	463	Sub-Category	Variety
4	59	Section	Sub-Variety
Total	855		

NNGA publication, *Market, Category, Department*, explains USCR and its role in building a practical category management program. Ask for publication no. 40E.

USCR Reporting For 42 Markets

1 Baby Foods	10 Cookies & Crackers	19 Snacks	28 Bakery, Packaged	37 Gen. Merchandise
2 Baking Needs	11 Desserts & Toppings	20 Soft Drinks, Mixes	29 Dairy	38 HBA
3 Alcoholic Beverages	12 Juice (Dry Grocery)	21 Soup	30 Deli	39 Pharmacy
4 Breakfast Foods	13 Nuts & Dried Fruit	22 Spices & Extracts	31 Florals	40 Video Rental
5 Candy & Gum	14 Pasta	23 Spreads & Syrups	32 Frozen Foods	41 Unclassified
6 Canned Fish	15 Pickles & Olives	24 Household Supplies	33 Ice Cream	42 Phone & Electronic
7 Canned Fruit	16 Prepared Foods	25 Paper, Plastic, Foil	34 Bakery, In-Store	
8 Canned Vegetables	17 Rice, Dry Vegetable	26 Pet Foods	35 Meat & Seafood	
9 Coffee & Tea	18 Sauces & Dressings	27 Tobacco Products	36 Produce	

...see list of
USCR categories